Brightside Shasta Daisy

Leucanthemum x superbum 'Brightside'



Brightside Shasta Daisy flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 24 inches

Flower Height: 32 inches

Spread: 20 inches

Spacing: 18 inches

Sunlight: ○ ◐

Hardiness Zone: 4b

Description:

An outstanding shasta daisy producing stunning white blooms with golden centers; a beautiful addition to the garden when massed; blooms throughout the summer

Ornamental Features

Brightside Shasta Daisy has masses of beautiful white daisy flowers with gold eyes at the ends of the stems from early to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its serrated narrow leaves remain dark green in color throughout the season.



Brightside Shasta Daisy in bloom
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Brightside Shasta Daisy is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects

Brightside Shasta Daisy is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

Retail Locations

Hopkinton
93 East Main Street
Hopkinton, MA 01748
(508) 435-3414

Chelmsford
160 Pine Hill Road
Chelmsford, MA 01824
(978) 349-0055

Hingham
1099 Main Street
Hingham, MA 02043
(781) 749-3773

Wholesale Locations

Hopkinton
40 Frankland Road
Hopkinton, MA 01748
Phone: (508) 293-8028

Middleborough
3 River Street
Middleborough, MA 02346
Phone: (508) 946-1505

Chelmsford
160 Pine Hill Road
Chelmsford, MA 01824
Phone: (978) 349-0055

Hingham
1099 Main Street
Hingham, MA 02043
(781) 749-3773

Planting & Growing

Brightside Shasta Daisy will grow to be about 24 inches tall at maturity extending to 32 inches tall with the flowers, with a spread of 20 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Brightside Shasta Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.