Bright Luxurious Lavender

Lavandula stoechas 'Bright Luxurious'



Bright Luxurious Lavender flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 10 inches

Flower Height: 15 inches

Spread: 12 inches

Sunlight: ○

Hardiness Zone: 5b

Other Names: Spanish Lavender

Description:

Lovely and aromatic, this flowering shrub is covered with long-blooming flowers which feature showy bright purple petals at the top; ideal for borders, cottage gardens, and containers

Ornamental Features

Bright Luxurious Lavender has masses of beautiful spikes of fragrant purple flowers with violet overtones rising above the foliage from late spring to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. It has attractive grayish green evergreen foliage. The fragrant needles are highly ornamental and turn coppery-bronze in the fall, which persists throughout the winter.

Landscape Attributes

Bright Luxurious Lavender is a dense multi-stemmed evergreen shrub with a mounded form. It lends an extremely fine and delicate texture to the landscape composition which should be used to full effect.

This is a relatively low maintenance shrub. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Bright Luxurious Lavender is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting

Planting & Growing

Bright Luxurious Lavender will grow to be about 10 inches tall at maturity extending to 15 inches tall with the flowers, with a spread of 12 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a slow rate, and under ideal conditions can be expected to live for approximately 10 years.

Retail Locations

Hopkinton
93 East Main Street
Hopkinton, MA 01748
(508) 435-3414

Chelmsford
160 Pine Hill Road
Chelmsford, MA 01824
(978) 349-0055

Hingham
1099 Main Street
Hingham, MA 02043
(781) 749-3773

Wholesale Locations

Hopkinton
40 Frankland Road
Hopkinton, MA 01748
Phone: (508) 293-8028

Middleborough
3 River Street
Middleborough, MA 02346
Phone: (508) 946-1505

Chelmsford
160 Pine Hill Road
Chelmsford, MA 01824
Phone: (978) 349-0055

Hingham
1099 Main Street
Hingham, MA 02043
(781) 749-3773

This shrub should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type, but has a definite preference for alkaline soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.

Bright Luxurious Lavender makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the thriller plants stand out. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.