Happy Star™ Coneflower

Echinacea purpurea 'Happy Star'



Happy Star Coneflower flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 24 inches

Flower Height: 3 feet

Spread: 24 inches

Sunlight: ○

Hardiness Zone: 3a

Other Names: Purple Coneflower

Description:

A long flowering variety producing a profusion of creamy white flowers with orange cones from mid-summer to early fall; a vigorous grower with sturdy stems, it really stands out in the late summer garden

Ornamental Features

Happy Star Coneflower has masses of beautiful lightly-scented white daisy flowers with orange eyes at the ends of the stems from mid summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

Landscape Attributes

Happy Star Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Happy Star Coneflower is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting



Happy Star Coneflower flowers
Photo courtesy of NetPS Plant Finder

Retail Locations

Hopkinton
93 East Main Street
Hopkinton, MA 01748
(508) 435-3414

Chelmsford
160 Pine Hill Road
Chelmsford, MA 01824
(978) 349-0055

Hingham
1099 Main Street
Hingham, MA 02043
(781) 749-3773

Wholesale Locations

Hopkinton
40 Frankland Road
Hopkinton, MA 01748
Phone: (508) 293-8028

Middleborough
3 River Street
Middleborough, MA 02346
Phone: (508) 946-1505

Chelmsford
160 Pine Hill Road
Chelmsford, MA 01824
Phone: (978) 349-0055

Hingham
1099 Main Street
Hingham, MA 02043
(781) 749-3773

Planting & Growing

Happy Star Coneflower will grow to be about 24 inches tall at maturity extending to 3 feet tall with the flowers, with a spread of 24 inches. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!



Happy Star Coneflower in bloom
Photo courtesy of NetPS Plant Finder

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Happy Star Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.