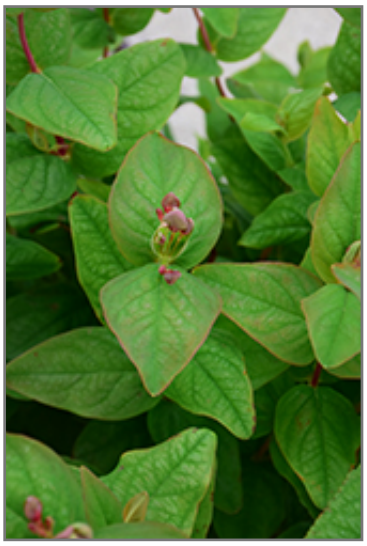
FloralBerry™ Rosé St. John's Wort

Hypericum x inodorum 'KOLROS'



FloralBerry Rosé St. John's Wort fruit
Photo courtesy of NetPS Plant Finder



FloralBerry Rosé St. John's Wort flowers
Photo courtesy of NetPS Plant Finder

Height: 3 feet

Spread: 3 feet

Sunlight: ○ ◐

Hardiness Zone: 4b

Group/Class: FloralBerry Series

Description:

Attractive, sunny yellow buttercup flowers are followed by showy rosé colored berries that contrast the dark green foliage; plant as a specimen, low hedge, or mass in showy drifts; very popular in cut flower arrangements

Ornamental Features

FloralBerry Rosé St. John's Wort has masses of beautiful yellow buttercup flowers at the ends of the branches from early to mid summer, which are most effective when planted in groupings. The flowers are excellent for cutting. It features an abundance of magnificent pink berries with rose overtones from late summer to mid fall. It has dark green foliage with grayish green undersides. The pointy leaves do not develop any appreciable fall color. The brick red stems can be quite attractive.

Landscape Attributes

FloralBerry Rosé St. John's Wort is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its relatively fine texture sets it apart from other landscape plants with less refined foliage.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It has no significant negative characteristics.

FloralBerry Rosé St. John's Wort is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use
- Groundcover
- Container Planting

Retail Locations

Hopkinton
93 East Main Street
Hopkinton, MA 01748
(508) 435-3414

Chelmsford
160 Pine Hill Road
Chelmsford, MA 01824
(978) 349-0055

Hingham
1099 Main Street
Hingham, MA 02043
(781) 749-3773

Wholesale Locations

Hopkinton
40 Frankland Road
Hopkinton, MA 01748
Phone: (508) 293-8028

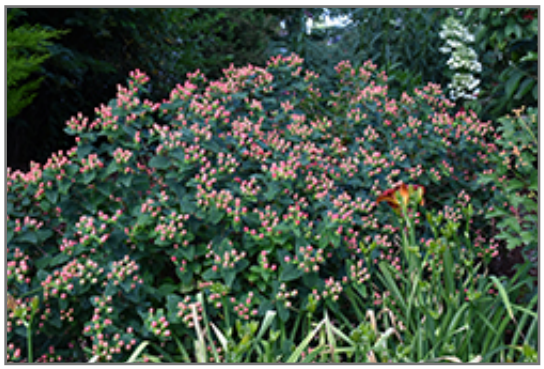
Middleborough
3 River Street
Middleborough, MA 02346
Phone: (508) 946-1505

Chelmsford
160 Pine Hill Road
Chelmsford, MA 01824
Phone: (978) 349-0055

Hingham
1099 Main Street
Hingham, MA 02043
(781) 749-3773

Planting & Growing

FloralBerry Rosé St. John's Wort will grow to be about 3 feet tall at maturity, with a spread of 3 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 5 years. This is a self-pollinating variety, so it doesn't require a second plant nearby to set fruit.



FloralBerry Rosé St. John's Wort fruit
Photo courtesy of NetPS Plant Finder

This shrub does best in full sun to partial shade. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

FloralBerry Rosé St. John's Wort makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.