PENHOW® Heartthrob Yarrow

Achillea millefolium 'Heartthrob'



PENHOW Heartthrob Yarrow flowers
Photo courtesy of NetPS Plant Finder

Height: 18 inches

Spread: 14 inches

Sunlight: ○

Hardiness Zone: 3a

Group/Class: PENHOW Series

Description:

Deep velvet red flower clusters over soft, fern-like foliage will add incredible texture and color to the garden; has a compact, well branched habit; excellent for xeriscaping and hot, sunny, dry locations; performs well on hot sites



PENHOW Heartthrob Yarrow flowers
Photo courtesy of NetPS Plant Finder

Ornamental Features

PENHOW Heartthrob Yarrow features showy red flat-top flowers with gold eyes at the ends of the stems from early summer to early fall. The flowers are excellent for cutting. Its attractive tomentose ferny leaves remain dark green in color throughout the season.

Landscape Attributes

PENHOW Heartthrob Yarrow is an herbaceous perennial with a ground-hugging habit of growth. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a high maintenance plant that will require regular care and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees, butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spreading
- Self-Seeding

PENHOW Heartthrob Yarrow is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Naturalizing And Woodland Gardens
- Container Planting

Retail Locations

Hopkinton
93 East Main Street
Hopkinton, MA 01748
(508) 435-3414

Chelmsford
160 Pine Hill Road
Chelmsford, MA 01824
(978) 349-0055

Hingham
1099 Main Street
Hingham, MA 02043
(781) 749-3773

Wholesale Locations

Hopkinton
40 Frankland Road
Hopkinton, MA 01748
Phone: (508) 293-8028

Middleborough
3 River Street
Middleborough, MA 02346
Phone: (508) 946-1505

Chelmsford
160 Pine Hill Road
Chelmsford, MA 01824
Phone: (978) 349-0055

Hingham
1099 Main Street
Hingham, MA 02043
(781) 749-3773

Planting & Growing

PENHOW Heartthrob Yarrow will grow to be about 14 inches tall at maturity, with a spread of 14 inches. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It prefers to grow in average to dry locations, and dislikes excessive moisture. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil pH, but grows best in poor soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

PENHOW Heartthrob Yarrow is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. Because of its spreading habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.