Perfume Factory™ Rose

Rosa 'WEKnewibpusbi'



Perfume Factory Rose flowers
Photo courtesy of NetPS Plant Finder

Height: 4 feet

Spread: 3 feet

Sunlight:

Hardiness Zone: 5b

Group/Class: Hybrid Tea Rose

Description:

This attractive rose is an upright and well branched variety with large, magenta-plum blooms; dark green foliage set an excellent backdrop to enhance flowers; strong spicy and fruity scent; excellent disease resistance



Perfume Factory Rose flowers
Photo courtesy of NetPS Plant Finder

Ornamental Features

Perfume Factory Rose features showy fragrant fully double fuchsia flowers with plum purple overtones at the ends of the branches from late spring to mid fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color. The fruits are showy red hips displayed in late fall.

Landscape Attributes

Perfume Factory Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a high maintenance shrub that will require regular care and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees and butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spiny

Perfume Factory Rose is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use

Retail Locations

Hopkinton
93 East Main Street
Hopkinton, MA 01748
(508) 435-3414

Chelmsford
160 Pine Hill Road
Chelmsford, MA 01824
(978) 349-0055

Hingham
1099 Main Street
Hingham, MA 02043
(781) 749-3773

Wholesale Locations

Hopkinton
40 Frankland Road
Hopkinton, MA 01748
Phone: (508) 293-8028

Middleborough
3 River Street
Middleborough, MA 02346
Phone: (508) 946-1505

Chelmsford
160 Pine Hill Road
Chelmsford, MA 01824
Phone: (978) 349-0055

Hingham
1099 Main Street
Hingham, MA 02043
(781) 749-3773

Planting & Growing

Perfume Factory Rose will grow to be about 4 feet tall at maturity, with a spread of 3 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.