Gold Rush Shasta Daisy

Leucanthemum x superbum 'Gold Rush'



Gold Rush Shasta Daisy flowers
Photo courtesy of NetPS Plant Finder

Height: 18 inches

Spread: 18 inches

Spacing: 16 inches

Sunlight:

Hardiness Zone: 4a

Description:

The ever popular shasta daisy is a robust perennial which blooms over a long period; this variety displays full double blooms for a tremendous contrast with the dark green foliage; massed along borders they create a stunning impact

Ornamental Features

Gold Rush Shasta Daisy has masses of beautiful double white daisy flowers with gold eyes at the ends of the stems from early summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its serrated narrow leaves remain dark green in color throughout the season.

Landscape Attributes

Gold Rush Shasta Daisy is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects

Gold Rush Shasta Daisy is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

Planting & Growing

Gold Rush Shasta Daisy will grow to be about 15 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 16 inches apart. The flower stalks can be weak and so it may require staking in exposed sites or excessively rich soils. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Gold Rush Shasta Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.