Believer™ Purple Aster

Symphyotrichum novi-belgii 'Believer Purple'



Believer Purple Aster flowers
Photo courtesy of NetPS Plant Finder

Height: 12 inches

Spread: 18 inches

Sunlight: ○ ◐

Hardiness Zone: 3a

Other Names: New York Aster, Michaelmas Daisy

Description:

A profusion of purple to lavender flowers and attractive, lance-like green leaves; prefers cool, moist soil; water regularly from the root zone instead of from the top to reduce fungal disease, and to encourage more blooms

Ornamental Features

Believer Purple Aster has masses of beautiful purple daisy flowers with lavender overtones and yellow eyes at the ends of the stems from late summer to late fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its narrow leaves remain forest green in color throughout the season.



Believer Purple Aster in bloom
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Believer Purple Aster is a dense herbaceous perennial with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease

Believer Purple Aster is recommended for the following landscape applications;

- Mass Planting
- General Garden Use

Planting & Growing

Believer Purple Aster will grow to be about 12 inches tall at maturity, with a spread of 18 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. The flower stalks can be weak and so it may require staking in exposed sites or excessively rich soils. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 8 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selected variety of a species not originally from North America. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.